

# Patent management across large patent portfolio and multiple locations

## Background:

In 2007 IP Pragmatics provided a major UK Pharmaceutical company with the patent management and budgeting software IP Forecaster Pro. The company had multiple locations in the UK, Far East and USA and needed to share information concerning their patent portfolio among the geographically diverse members of their Intellectual Property Department (IPD).

IP Forecaster Pro was put in place to produce budget forecasts for their patent portfolio of over 2000 records, and to allow the IPD to access their patent record information. This was achieved by integrating IP Forecaster Pro with the clients existing records system, which was locally housed at the company's headquarters.

## Objectives:

Having such a large portfolio caused significant issues when trying to produce accurate and timely budgets for the client. They required a system that could produce budgets and build forecasts for not only the whole of their portfolio, but also at a sub-division level. Further, the client required a web-based system that would hold case information that they could view from a number of remote locations.

was a single point of data entry for the client – into the existing records system as before, and then an automatic update to IP Forecaster Pro from the existing records system was scheduled on a daily basis.

IP Pragmatics provided on-site and web-based training for a number of staff and appointed a member of IP Pragmatics to be their first point of contact for any ongoing support.

## Solution:

IP Forecaster Pro, unlike the existing records system in place is ASP based software and is accessible via the web. This allows multiple users to view their portfolio from any location, at any time.

As IP Forecaster Pro not only provides budgeting but also holds full case information, IP Forecaster Pro was able to mirror the information entered onto the existing records system.

IP Pragmatics provided a technical team to carry out the integration between IP Forecaster Pro and the existing records system. This meant that there

## Result:

By purchasing IP Forecaster Pro, the client can accurately predict the future costs of the Intellectual Property filing programs throughout all territories in a timely and easy manner. They can access their records from all locations and have a multiple license deal with IP Pragmatics, that allows each member of staff within their IP depart to access the system, at a level appropriate to their role within the IPD.